

DEMAND
Design & Manufacture for Disability



Our Corporate Partner Network

Become a Corporate Partner and help more people overcome barriers to independence and inclusion



Helping disabled people
live life their way

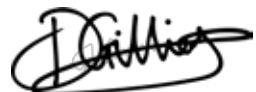
Becoming a Corporate Partner

We are committed to making the world a friendlier and more inclusive place for people with any kind of disability. Our helpline service, custom design service and product development activities all help disabled people live comfortable, dignified and more fulfilled lives with the chance to embrace opportunities in front of them.

Your support as a Corporate Partner will bring benefits to your organisation and help us continue our vital charitable work. Corporate Partnership agreements are available to suit any budget and all corporate partners will have the chance to benefit from a range of PR, marketing and networking opportunities including exclusive access to our Corporate Partner Network events.

Our Corporate Partners will be invited to meet at two networking events throughout the year where you will have the opportunity to connect with like-minded businesses, share success stories and develop long lasting strategic connections.

We look forward to partnering with you.



Denise Gillies, Fundraising Manager



Changing Lives

A special part of DEMAND is our custom design service. All too often, disabled people can find there is no equipment available to suit their specific needs. Thanks to our supporters, our team are here to help adapt and design completely new equipment that truly changes peoples way of life.



You can see first hand the benefits of our work in our short films. Simply visit DEMAND.org.uk/films to see how we bring people's ideas to life with engineering and design. By partnering with DEMAND, your organisation will be playing a real part in helping even more disabled people live life their way.



Why join us?

Joining our Corporate Partner Network sends a strong message to your clients and customers about the things you value.

20% of people in the UK are directly affected by disability. Many more besides are indirectly affected by disability in their roles as parents, sons, daughters, friends, relatives, colleagues and carers.

It's likely therefore that a large proportion of your clients and customers are either directly or indirectly affected by disabilities such as reduced mobility, limb difference to autism, arthritis and hearing loss.

Disability can affect anyone at any point in our lives, and as our population grows older – more and more of your clients will benefit from a considered approach to accessibility and inclusion.

Partnering with us clearly demonstrates your consideration of diversity and inclusive values for all your customers to see. Your organisation will reap the benefits of a more inclusive image that resonates with your customers.

Please email Denise@DEMAND.org.uk or call 01923 681800 if you have any questions about becoming a Corporate Partner.



What's in it for me?

Fulfil Corporate Social Responsibilities – Joining us is an easy and hassle-free way to fulfil CSR targets

Strengthen your public profile – Generate positive PR to improve your public profile

Increase employee engagement – Foster longer lasting employee relationships and engagement in a common cause

Media opportunities – Present your organisation in a new light with opportunities to feature in the press and online

Team building – Bring together your employees with a fundraising event or volunteer day

Develop stronger diversity and inclusion policies – put inclusive values into action for the benefit of your customers

Demonstrate inclusive brand values – Show customers that you consider accessibility and inclusion an important part of your work by partnering with an inclusive charity

Become an ally for inclusion – Attract the purple pound by demonstrating your support for inclusion and accessibility

Corporate Partner Benefits

When you join us as official Corporate Partners, you'll have the opportunity to benefit from the following:

	Bronze Partner	Silver Partner	Gold Partner	Platinum Partner	Per month
	£25	£50	£100	£200	
Our logo to display on your website	✓	✓	✓	✓	
Networking opportunities at our Corporate Partnership Network events near Watford	✓	✓	✓	✓	
A feature on our website		✓	✓	✓	
A Corporate Partnership certificate to display in your workplace		✓	✓	✓	
Skill sharing session at DEMAND (learn about new technologies in our charity)		✓	✓	✓	
Opportunities for your staff to fulfil volunteer hours with us		✓	✓	✓	
Photo opportunity at DEMAND followed by a local press release and article on our website			✓	✓	
Mention in our e-newsletter				✓	
A short film featuring your logo to showcase your support for a project				✓	

We'd like to join DEMAND's Corporate Partner Network and help more people overcome barriers to inclusion.

Platinum Gold Silver Bronze

Company _____

Contact Name _____

Email _____

Phone _____

Address _____

Postcode _____

Please expect to receive our contribution via:

Standing order - Please complete the standing order form and submit it to your bank

Regular card or PayPal transaction - Please set up your monthly payment online at [DEMAND.org.uk/donate](https://www.demand.org.uk/donate), selecting 'regular gift'

Cheque - Please make cheques payable to DEMAND

Hear from the people your gift helps - I'd like to hear about news, exciting fundraising events and stories from the people my donations help in an occasional email newsletter. You can change your mind at any time by clicking the unsubscribe link. Visit [DEMAND.org.uk/privacy-policy](https://www.demand.org.uk/privacy-policy) to see how we take care of your information. (We will still contact you with essential updates related to the Corporate Partnership Network.)

Thank you for making a real difference!

