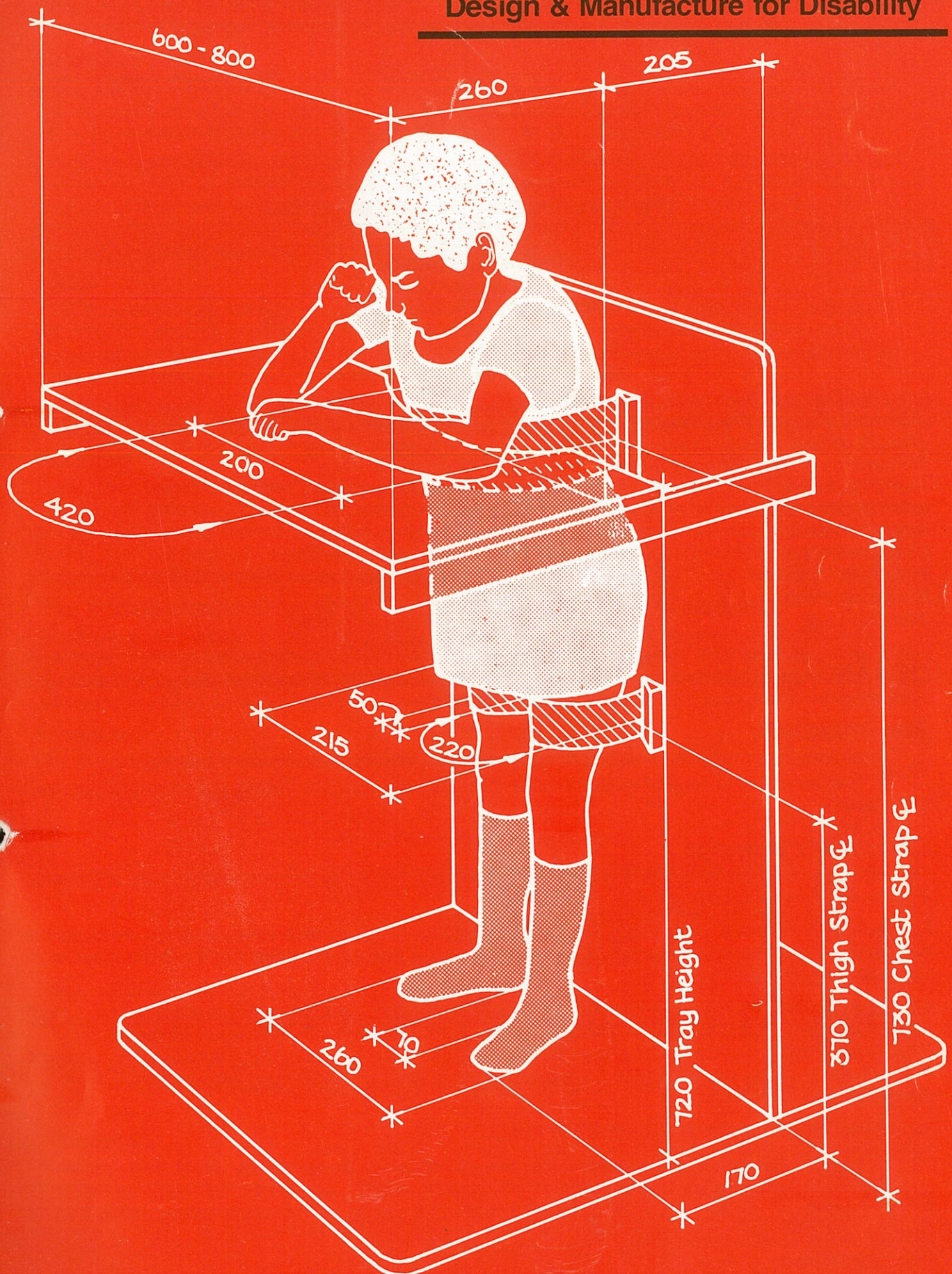


# DEMAND

Design & Manufacture for Disability



ANNUAL REPORT 1981



# DEMAND

Registered under the Charities Act 1960 No. 280618  
London College of Furniture  
41-71 Commercial Road, E1 1LA  
Telephone : 01-247 1953

## Principal Patron:

The Rt Hon The Earl of Snowdon GCVO RDI

## Patrons:

The Viscount Ingleby  
Tom Jackson Esq  
The Rt Hon Alfred Morris MP  
Miss Esther Rantzen

## General Committee Members:

The Lady Renton, Chairman and Trustee	Miss Nora Irvine
John Metcalfe Esq, Vice Chairman	Mrs Margaret Lorek, Trustee
Alex Jacob Esq, Hon. Treasurer and Trustee	Peter Metcalfe Esq
Bernard North Esq, Honorary Director	Mrs Isabelle Milne
Paul Bayliss Esq	Alan Saunders Esq, Trustee
Brian Boothby Esq	Morris Serlin Esq, Trustee
Alec Chenery Esq	Philip Shirlcliff Esq
Mrs June D'Cruze	Raymond Simson Esq
Miss Ruth Dunstone	Alan Spindler Esq
Fred Griggs Esq	David Turner Esq
Alan Hunt Esq	Miss Patricia Wardell
	John Weiss Esq

DEMAND was established in 1980, following a decade of development in the design and making of equipment for disability at the London College of Furniture.

## The Objectives

1. To promote the design and making of equipment for disability and associated research.
2. To fund bursaries to support students in the Postgraduate Diploma Course in Design of Equipment for Disability.

## Chairman's Message

The hope has been expressed that the activities generated in 1981 by the International Year of Disabled People would not peter out at the end of the year.

For DEMAND 1981 was just the start. Launched in October 1980, we have achieved much, thanks to the devoted help of all our volunteers and the generosity of our donors. We have dug the foundations; now we shall build on them.

A list of our major donors can be found at the back of this Report. I would just like to add a personal word of gratitude to them and to the many smaller contributors, who are too numerous to be mentioned individually. Finally, my Committee and I would like to thank the Inner London Education Authority and the staff and students of the London College of Furniture, without whose help we never could have started to build DEMAND.

We look forward to further solid progress in 1982.

*Clare Renton*

The Lady Renton

# Annual Report

## The Appeal Programme

During 1981 the Committee has conducted a substantial mailing campaign to industry and Charitable Trusts and has organised a number of events, some of which are illustrated overleaf.

## Financial Report

### July 1980 – Dec 1981

The Accounts show that we collected almost £50,000 in donations and interest thereon. Counting future covenanted and other firm promises of money, the total rises to £70,000.

Expenditure amounted to under £8,000 for three main reasons: the post-graduate course started in September, 1981, so grants to students only covered one term; secondly, we spent very little on new product development, not knowing the level of support we might achieve; and thirdly, we relied entirely on voluntary clerical and technical assistance from the London College of Furniture (LCF) and the Greater London Association for the Disabled (GLAD).

## 1982

This year we shall be making grants or loans to an estimated six students, which could cost up to £30,000. We shall be employing a full-time technician, on a two year contract, for new product development at an annual cost of some £10,000. And we have allowed £10,000 for assistance and general expenses.

We shall, of course, continue to receive much valued help at no cost from the LCF, who provide highly skilled teaching and technical staff, accommodation and specialised workshop facilities.

## Funding

Our original target for money was £500,000. If we had achieved this, we could look forward now to meeting our estimated costs in 1982 and future years from the interest generated by this capital sum. In spite of the generosity of our donors, we have not met our target, so the appeal and other fund raising ventures must go on. We look forward to continued support from our existing sponsors and events and we shall actively pursue new sources of income.

## The Postgraduate Course in Design of Equipment for Disability

The course commenced in September 1981 with an enrolment of nine students of whom six are designers, two are physiotherapists and one is an occupational therapist. The Committee has authorised bursaries totalling £15,000 to provide fees and subsistence for five students in the academic year ending in July 1982.

## Projects

The projects within the scope of the course include:

- |                         |   |
|-------------------------|---|
| Access and environment: | 1. for rail travel.                                       |
|                         | 2. for air travel.  |
|                         | 3. for specific areas of Guy's Hospital.                  |
| Equipment:              | 1. Development of standing frames, postural research.     |
|                         | 2. Chairs for Spina Bifida patients.                      |
|                         | 3. Assessment aid-play equipment for the Newcomen Centre. |
|                         | 4. Touch response board (electronics).                    |
|                         | 5. Seating for severely sick elderly patients.            |

Other projects in hand include:

- Aids to professional musicians who have suffered injuries which would otherwise deprive them of their livelihood.
- Chairs for children with cerebral palsy.
- A chair for the therapeutic treatment of knee injuries – in association with the London Hospital.

## Research

A major research into design criteria of seating for geriatric patients has commenced. In this programme, Miss Ruth Dunstone, Research Assistant, has been registered with the Council for National Academic Awards for the degree of Master of Philosophy.



◀ **October 1980.** Lady Renton, Miss Esther Rantzen and Dr. Richard Learner, Chairman of the Greater London Association for the Disabled, at the launch of **DEMAND**



**May 1981.** Lord Snowdon, The Rt. Hon. Hugh Rossi, M.P. Minister of State for Social Security and the Disabled, Lady Renton and Mr Alan Saunders, Principal of LCF, on the **DEMAND** stand at the Earls Court Furniture Exhibition.



**January 1981.** Lady Renton being given a cheque for £5000 – the first of three promised – by Mr George Freeman, Director of Marks and Spencer Ltd.



◀ **July 1981.** Children at Melcombe School, Hammersmith, looking at equipment made by **DEMAND**, to which they contributed £1500.



◀ **March 1981.** Dr. Elizabeth Shore, Lady Renton and Mr Peter Shore at the City Squash Gala.



**October 1981.** Miss Elspeth Gray (Mrs Brian Rix) giving the winner a baby's bottle after The Brentford & Chiswick Metropolitan Special Constabulary Pram Push.



# DEMAND

## Design and Manufacture for Disability

for the period 17 July 1980  
To 31 December 1981

### Income and Expenditure Account

<b>INCOME</b>	£
Donations	38,582
Fund Raising Events	6,104
Deposit Interest	3,094
Income Tax Recoverable	530
	<u>48,310</u>
<b>EXPENDITURE</b>	
<b>Scholarships</b>	
Fees	2,224
Subsistence Allowances	3,506
	<u>5,730</u>
Prototypes and Materials	677
Fund Raising Expenses	294
Research Expenses	50
Office Equipment	341
Printing and Stationery	499
Postage	374
	<u>7,965</u>
<b>Excess Income to General Fund</b>	<u>40,345</u>

### Balance Sheet

31 December 1981

	£	£
<b>GENERAL FUND</b>		
Excess of Income over Expenditure for the period		40,345
Represented by:		
<b>CURRENT ASSETS</b>		
Debtors	1,718	
Cash and Bank Balances	42,479	
	<u>44,197</u>	
<b>Less</b>		
<b>CURRENT LIABILITIES</b>		
Creditors	522	
Advance Receipts	3,330	
	<u>3,852</u>	
HON TREASURER/TRUSTEE		<u>40,345</u>
Alex Jacob		

### REPORT OF THE HON AUDITORS TO THE TRUSTEES OF DEMAND

We have examined the annexed Balance Sheet and Income and Expenditure Account which have been prepared under the historical cost convention. In our opinion, the Accounts give a true and fair view of the state of Demand's affairs at 31 December 1981 and of the income and expenditure for the period ended on that date.

33 St James's Street  
London SW1A 1HX  
15 January 1982

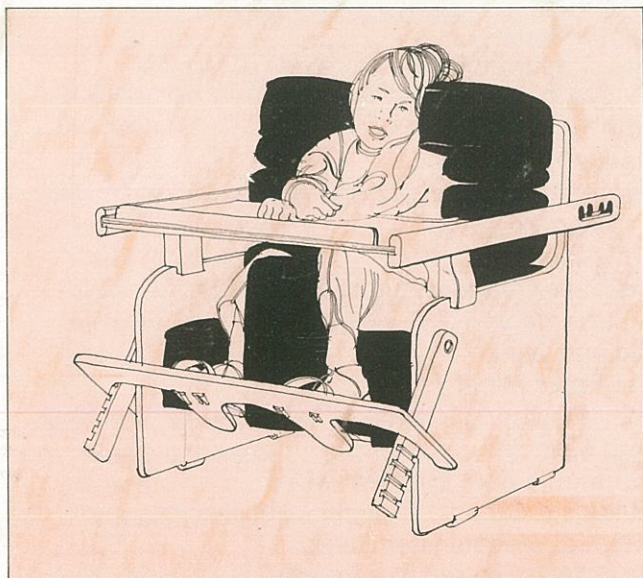
HERBERT PEPPER AND RUDLAND  
Chartered Accountants

### Principal Donors in 1980-81

Alcan Aluminium (U.K.)  
Barclays Bank  
The Baring Foundation  
Belmont Mission  
J. Bibby & Sons  
Boots Charitable Trust  
The Bowater Corporation  
Brentford & Chiswick Metropolitan Special Constabulary (Pram push)  
The British Electric Traction Company  
British Sugar Corporation  
Brooke Bond Liebig  
John Brown & Company  
BUPA  
Cable & Wireless  
Cazenove & Co.  
City Squash Charity Evening (Mr. David Turner)  
Robin T. Cole, Esq  
Coastal States Trading (U.K.)  
Dingwall Main (Near East)  
English Property Corporation  
The Esmée Fairbairn Charitable Trust  
Forest Hill North Girl Guides Association  
Foster, Turner & Benson  
Furniture, Timber & Allied Trades Union  
Georgian Theatre Productions  
St. George's, Bickley, C. of E. Primary School  
The Worshipful Company of Goldsmiths  
Grieverson Grant & Co.  
The Worshipful Company of Grocers  
Mrs Veronica Harrison  
Hoare Govett  
The Hong Kong & Shanghai Banking Corporation  
Imperial Group  
The Viscount Ingleby  
Alex Jacob, Esq  
Thomas Jourdan  
Michael Kennedy, Esq  
Lazard Brothers & Co.  
E. L. Windsor Charitable Trust  
John Lewis Partnership  
London Law Trust (Capel-Cure Myers)

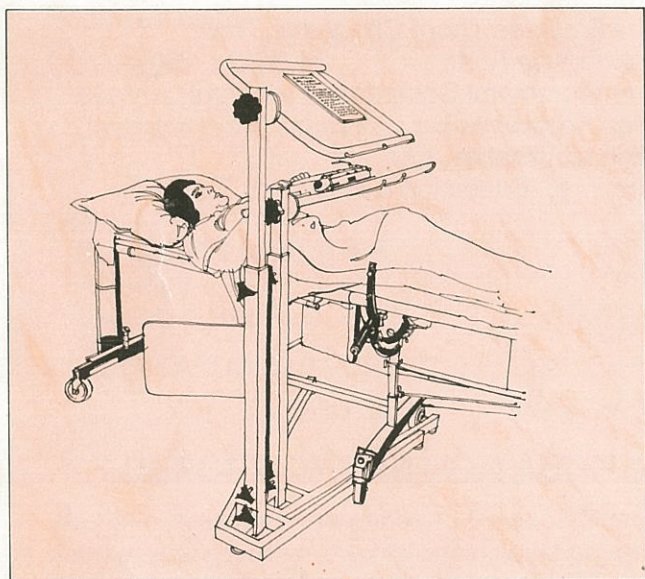
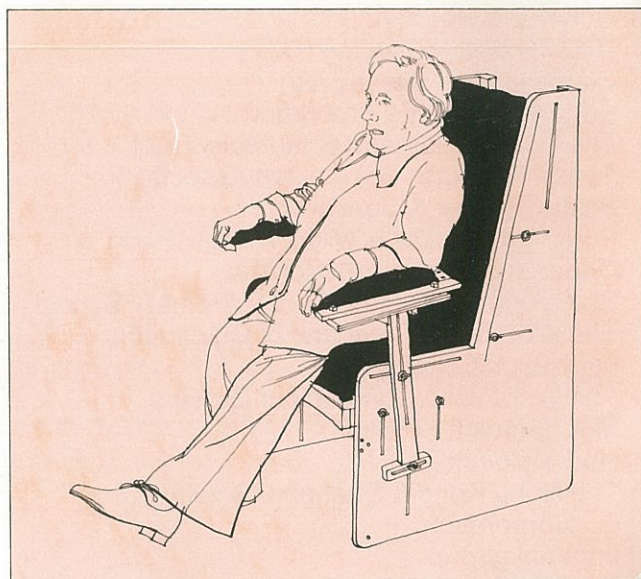
Lloyds Bank  
The Corporation and members of Lloyds' and Lloyds' Brokers  
Paul Lucas, Esq  
Marks & Spencer  
Melcombe Infants' School, Hammersmith, London  
L. Messel & Co.  
Middlesex County Rugby Football Union Charitable Trust  
Midland Bank  
The Peter Minet Trust  
The Ministering Childrens' League  
Lord Mishcon  
Montagu, Loeb, Stanley & Co.  
Mullens & Co.  
National Westminster Bank  
Mr. & Mrs. Edward Norrington  
The Peacock Charitable Trust  
Pilot Club of London  
Pinchin, Denny & Co.  
Players Theatre Gala Evening (Mr. & Mrs. Dominic Le Foe)  
William Press & Son  
Reed International  
The Rt. Hon. Lord Renton  
Mr. & Mrs. David Scrutton  
Mr. & Mrs. Morris Serlin  
M. J. Serlin, Esq  
Students Union, London College of Furniture  
Sheppards & Chase  
The A.T. Smith Foundation  
W. H. Smith & Son  
Standard Chartered Bank  
Standard Telephones & Cable (ITT)  
Sir Halley Stewart Trust  
Thomas Tilling,  
The Sir Jules Thorn Charitable Trust  
Trusthouse Forte  
The Worshipful Company of Vintners  
Miss Phyllis Walker  
Michael Whatley, Esq  
The Yapp Education & Research Trust





- ◀ A chair for a four year old boy with cerebral palsy. He is very floppy and unable to support himself. This chair gives support in the right places to keep him in a good position while playing or being fed.

A chair for a geriatric lady born with a rare bone disease – locking of the large joints. She was unable to rise from any existing chair with ease and seemed likely to have to go into care. Four years later she is still in her own home, able to get up and sit down and move about. ▶



- ◀ A table designed for bedridden children in Pugh's Traction from Nursery School to sixth form ages. The patient here has a typewriter on the lower table and a work book on the perspex surface of the higher table.

Every charitable trust, corporate body or private citizen with aims or wishes to alleviate disability in young and old, at home or overseas, should support DEMAND. Please give generously and earn the gratitude of the disabled and infirm everywhere. You can make a gift by donation or codicil to your will. Please make cheques payable to DEMAND, London College of Furniture, 41-71 Commercial Road, E1 1LA, Telephone: 01-247 1953